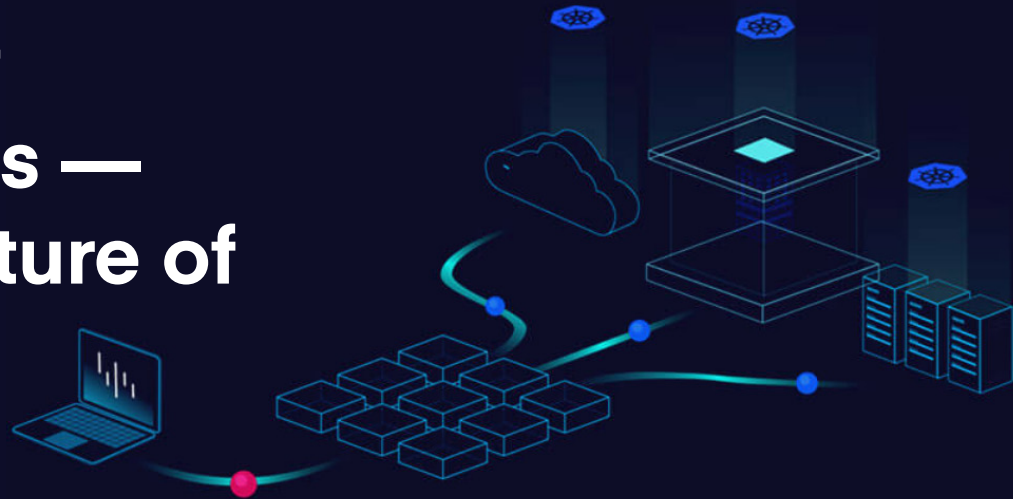


The Power of Public Clouds — on Infrastructure of Your Choice



Run Kubernetes and cloud-native technologies anywhere on the world's #1 open distributed-cloud service

Platform9 is the better way to go cloud native, offering an alternative to public-cloud lock-in and difficult, time-consuming DIY approaches. Integrating with all your existing tools, Platform9 enables the quick creation, deployment, and management of cloud-native services so you can focus on revenue-generating apps. You benefit from faster time-to-market, up to a 90% reduction in operational costs, and guaranteed 99.9% uptime.

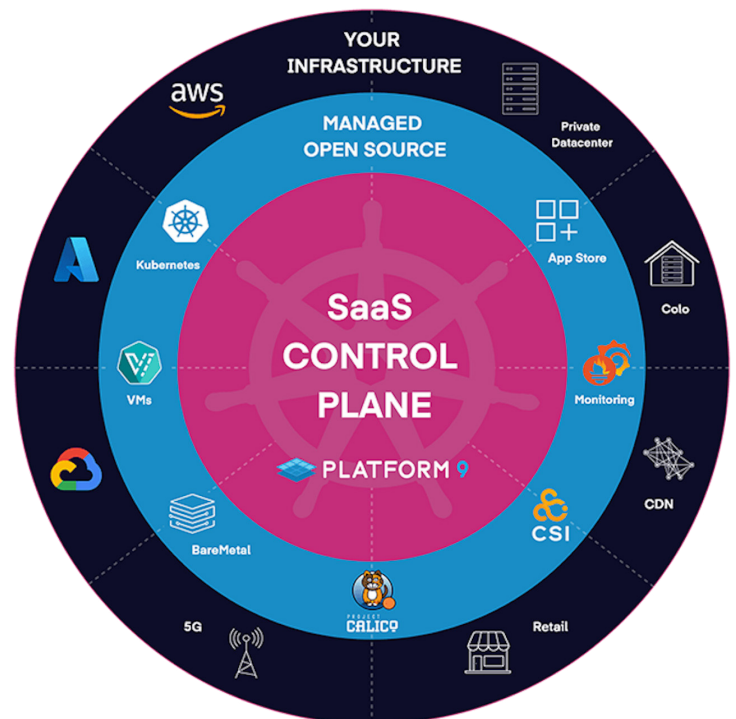
Democratizing cloud computing

Every enterprise needs to become cloud-native to thrive and grow. That journey is fraught with complexity, and enterprises struggle with a public cloud option that's a walled garden and a lengthy DIY option that can be surprisingly complex. Platform9 is the third option — it democratizes cloud computing by championing an open, distributed-cloud service with:

- 40K+ distributed nodes
- 6.1B+ events monitored daily
- 4x faster cloud-agnostic and cloud-native transformations

Platform9 services are based on three principles:

- A SaaS control plane making it delightfully easy to build and operate clouds
- Open-source environments for service endpoints
- Freedom to use any choice of public, private, or edge infrastructure.



- *Representative Vendor, 2021 Gartner Market Guide for Container Management*
- *Strong Performer, 2020 Multi-Cloud Container Development Platforms Forrester Wave report*
- *Leader, GigaOm 2020 Radar for Hosted Kubernetes Solutions — outperforming Google Cloud, AWS, and Azure*

Battle-tested at enterprise scale

- 99.98% SaaS management plane uptime; 100% customer satisfaction scores for two years in a row; 71 Net Promoter Score
- Retail edge (a global coffee chain) — 700 locations (up to three servers each) growing to 3000 US nationwide next year.
- 5G edge (Mavenir) — 5G RAN/core datacenter growing to 10,000 nodes in the next two years.
- Private cloud (Juniper) — 2706 sockets in two datacenters in India and US, expanding enterprise with site license.

Advanced solutions for vertical industries and use cases

Platform9 solutions benefit virtually any substantial cloud deployment including:

- Telco/5G edge — Deploy and manage cloud-native 5G RAN, IMS, packet core, and edge VNFs and CNFs without the management burden.
- Retail edge — Centrally deploy and manage apps across 1000s of stores — POS, AR/VR, machine learning, network video recording, curbside pickup, smart assistants, and virtual mirrors — without the operational burden.
- Private cloud — Give your teams everything they love about public clouds — self service, CI/CD automation, scalability, reliability, and ease-of-use — in on-premises data centers or colo facilities.

Rely on 24/7/365 proactive management

With Platform9, you're not on your own. All our managed KaaS engineers are Certified Kubernetes Administrators (CKA) and they ensure 99.9% management plane availability with a financially backed SLA. And if issues arise and the unexpected happens, we are solely focused on keeping your clouds up and running.

When you register a node with the Platform9 service, an agent starts monitoring and reporting every important performance metric about the environment. When something is off, Platform9 automatically alerts you and Platform9 engineers and begins debugging, troubleshooting, and if necessary, rebooting servers. If a disk crashes or there's a fatal condition in the customer-owned infrastructure, proactively minded Platform9 teams are poised to help.

Platform9 management

Bhaskar Gorti, CEO

- 6+ yrs as Nokia Chief Digital Officer, 9 yrs as Oracle Sr. VP and General Manager

Sirish Raghuram, Co-founder, Chief Growth Officer

- 10+ yrs at VMware; expertise in open-source tools, virtualization, cloud; 10 patents

Madhura Maskasky, Co-founder, VP Product

- 7+ yrs at VMware; expertise in open-source tools, cloud, distributed systems; 1 patent

Roopak Parikh, Co-founder, CTO

- 7+ yrs at VMware; expertise in open-source tools, cloud, distributed systems; 6 patents

Bich Le, Co-founder, Chief Architect

- 14+ yrs at VMware (employee #18); expertise in open-source tools, cloud, virtualization; 31 patents

Fast facts about Platform9

- Founded in 2013; Kubernetes, virtualization, bare metal, advanced networking, and edge-cloud services
- ~125 people worldwide; HQ in Mtn. View, CA and Pune, India
- OEMs: Mavenir (5G), Rackspace, and others
- Customers: Juniper Networks, Redfin, Kingfisher, Cloudera, Snapfish, and others
- Investors: Redpoint Ventures, Menlo Ventures, Canvas Ventures, NGP Capital, Mubadala Capital, and Celesta Capital

- *"Our new application roll-out time has decreased from several days or weeks to minutes or hours. Redfin developers can now experiment with existing applications and create new microservices blazingly fast."* — Anna Bates, Engineering Manager
- *"We are AI specialists, we cannot have in-house talent spending time becoming production-Kubernetes experts."* — Jonas Saric, CEO, Norna
- *"If we tried to implement Kubernetes ourselves, it would have added another 6 to 12 months to reach our current production stage with global deployments around the world."* — Ravi Ramachandran, VP DevOps, Juniper Networks

